PROJECT NO REST 2018 ANNUAL CONFERENCE

AWARENESS TO ACTION: PROACTIVELY CONFRONTING HUMAN TRAFFICKING IN NC COMMUNITIES

August 7-8, 2018
New Bern Riverfront Convention Center
New Bern, NC

About the Conference:

Human trafficking is forcing, fooling or frightening others into performing labor or sex acts for profit—and it is happening in North Carolina. Project NO REST is a statewide effort to strengthen and expand the state’s infrastructure to address human trafficking and document how it affects children and young people. Coordinated by the University of North Carolina at Chapel Hill School of Social Work, the goal is to shine a light into the shadow that is human trafficking, reduce the number of people trafficked, and improve the lives of those affected by trafficking. Collaboration among government agencies, community organizations and other stakeholders is vital to accomplishing these goals.

This second annual Project NO REST conference will provide information, resources, and training to help individuals and communities move from Awareness to Action to confront human trafficking in towns and cities across the state—and do so in victim-centered, trauma-informed ways. Presenters include national experts as well as community groups from across the state.

Objectives:

Upon completion of the conference, participants should be able to:
• List key definitions and risk factors involved in human trafficking
• Articulate the roles, challenges, and benefits of multi-disciplinary teams
• Describe strategies for improved prevention, outreach, identification, and services for trafficking victims and survivors
• Discuss the importance of trauma-informed, victim-centered, and culturally appropriate services for persons who have experienced human trafficking
• List strategies to assess and strengthen community collaborations in response to human trafficking

Jointly provided by Project NO REST and Eastern AHEC. Co-sponsored by UNC School of Social Work, UNC School of Media and Journalism, UNC School of Government, NC Division of Public Health/Department of Health and Human Services, NC Coalition Against Sexual Assault, and the NC Human Trafficking Commission.
Tuesday, August 7, 2018

8:00 a.m. Registration and Coffee
9:00 a.m. Welcome
Dean Duncan, Principal Investigator, Project NO REST
Robert A. Evans, District Attorney, Seventh Judicial District; Chair, Governor’s Crime Commission
Libby Magee Coles, Esq., Executive Director, JusticeMatters; Chair, NC Human Trafficking Commission
Sarah Tellis, Founder and CEO, True Justice International

9:30 a.m. Keynote Presentation
What Homeless Youth Tell Us About Trafficking and What They Want Us to Do About it
Laura Murphy, PhD, Associate Professor, Loyola University, New Orleans

In this keynote presentation, Laura T. Murphy of the Modern Slavery Research Project will share the findings of a ten-city study of trafficking among homeless youth in the U.S. and Canada. Drawing from over 640 interviews she conducted with the youth themselves, Dr. Murphy will explain not only the prevalence of trafficking among homeless youth and the determinants that make them vulnerable to traffickers, but also provide a four-pronged approach to addressing their needs, drawn from the youth’s own recommendations. Her surprising findings upend some of the conventional wisdom and misinformation so common in discussions of human trafficking in the United States.

10:45 a.m. BREAK

11:00 a.m. Keynote Presentation
Bringing Youth Voice to the Child Trafficking Multidisciplinary Team
Beth Bouchard, BA, Support to End Exploitation Now (SEEN) Program Manager
Children’s Advocacy Center, Suffolk County, Massachusetts

Youth leaders in Boston want their message to be heard. This presentation will bring input and advice of the Support to End Exploitation Now (SEEN) Youth Advisory Board for Multidisciplinary Team (MDT) members investigating and providing services for exploited youth. What matters most in the first conversation? What is helpful? What doesn’t work? The presentation will offer concrete recommendations from youth leaders for MDT members and incorporate case examples and personal anecdotes to bring guidance to life. The presentation will help prepare first responders to meet high risk and exploited youth “where they’re at” in a long-term recovery process. Attendees will gain knowledge and insight from young survivor leaders as well as strategies to enhance their work as part of a child trafficking MDT.

12:00 p.m. LUNCH (provided)

1:00 p.m. A View From the Front Lines: Project NO REST Pilot Communities Panel

Leaders from the Project NO REST pilot communities will discuss their efforts to address human trafficking in their communities, including successes and challenges. Participants will be able to name the types of stakeholders needed to address human trafficking in a community, identify community strengths that enable successful cross-disciplinary work to address human trafficking, and discuss barriers to collaboration in communities.

Moderator: Margaret Henderson, MPA, Lecturer, UNC School of Government
Russ Conner, BS, President, Sheepdog International; Human Trafficking Investigator, 30th Judicial District
Domestic Violence-Sexual Assault Alliance
Angélica Wind, JD, Executive Director, Our VOICE
Shawna Pagano, MSW, Mecklenburg County Project NO REST Coordinator, Pat’s Place Child Advocacy Center
Anne Friesen, EdD, Executive Director, Friend to Friend
Dare Spicer, BA, Executive Director, Randolph County Family Crisis Center
Pete Twedell, Founder and Executive Director, 5 Sparrows
Adam Farnham, Senior Sergeant, Human Trafficking Unit, Cumberland County Sheriff’s Office
1:45 p.m.  Concurrent Sessions (choose one to attend)

**Raise Your Voice: How to Use Your Expertise to Improve Media Coverage of Human Trafficking**  
Barbara Friedman, PhD, Associate Professor, UNC School of Media and Journalism  
Anne Johnston, PhD, Howard and Hallie McLean Parker Distinguished Professor, UNC School of Media and Journalism

Media are the primary source of information for the public about the issue of trafficking, and yet, too many media depictions sensationalize or otherwise misrepresent this important topic. Data show that news media tend to cover trafficking as breaking crime news, focusing primarily on raids, arrests, and judicial proceedings, for example, rather than helping audiences (which include policymakers) understand the conditions that allow trafficking to occur, how individuals and communities are affected by it, and the range of solutions to address it. Victim-service providers, including healthcare and social workers, have the potential to change the conversation about human trafficking, but may lack the resources or know-how to work with and through media. In this session, participants develop a basic media-action plan that identifies key points they want to communicate about the work of their organizations, identifies objectives and strategies in reaching media with their messages, identifies key persons in their organization who will respond to media requests and inquiries, and identifies areas of news reporting on trafficking that they are most likely to be able to influence.  
• Training Level: Beginner

**Collaborative Efforts with DSS, Law Enforcement, and Advocates: Strategies for Success**  
Russ Conner, BS, President, Sheepdog International, and Human Trafficking Investigator, 30th Judicial District Domestic Violence-Sexual Assault Alliance  
Stephanie Ammons, BA, Human Trafficking Advocate, 30th Judicial Domestic Violence-Sexual Assault Alliance

The 30th Judicial District Domestic Violence-Sexual Assault Alliance is a cooperative effort among seven rural counties and an Indian tribe in western North Carolina. This session is focused on collaborative strategies acknowledging conflicting goals and other factors that tend to hinder cooperation. Information provided is gleaned from lessons learned and unique strategies implemented by 30th Judicial Alliance.  
• Training Level: Beginner

**Inside Case Management for Foreign-born Victims of Trafficking: A Person-Centered Practice**  
Rachel Parker, MAIS, Program Manager, Anti-Human Trafficking Department, World Relief Triad

This session will walk through the process of building case management services for foreign-born victims of trafficking and provide a look at person-centered practice. Lecture, discussion, and case scenarios will be used. Participants will learn to articulate methods of building case management services that are person-centered, describe the documentation processes and best practices, and discuss the phases of case management.  
• Training Level: Intermediate to Advanced

3:00 p.m.  BREAK

Please Note:

Participants will choose their sessions in advance as part of online registration. Please make a note to remember which session you select, as you will only be able to attend the sessions you chose during registration due to space limitations. If you would like to change your session after registration, please notify staff before the conference begins.
**3:15 p.m. Concurrent Sessions (choose one to attend)**

**Working in Schools to Teach Students about Sex Trafficking and Respond to Students in Need**
Cynthia Fraga Rizo, PhD, Assistant Professor, UNC School of Social Work  
Sandra Martin, PhD, Professor and Associate Dean for Research, UNC Gillings School of Global Public Health  
Marlowe Crews, MSW, Student Assistant, UNC School of Social Work  
Hannabeth Franchino-Olsen, MS, MPH, Pre-doctoral Trainee, Carolina Population Center, UNC Gillings School of Global Public Health  
Brittany Love, MDiv, Young Adult Missioner, Episcopal Diocese of North Carolina; Research Assistant, UNC School of Social Work

This session will provide an overview of recent legislation mandating that North Carolina schools teach students about sex trafficking and respond appropriately to children at risk for, or victims of, sex trafficking. The session will introduce attendees to our team’s project which is developing school-based lesson plans to teach children about sex trafficking, as well as protocols for identifying and connecting at-risk/victimized youth to needed services. Preliminary project findings will be shared. Presenters will share newly drafted educational materials and a template for identification and response based on project findings. Then, the Charette Procedure—a small groups idea-generating and brainstorming tool—will be used to seek feedback regarding these preliminary materials during an interactive discussion.

- **Training Level:** Intermediate

**Trafficking vs. Slavery: A Discussion of the Political Language of Forced Labor**
Laura T. Murphy, PhD, Associate Professor of English and Director of the Modern Slavery Research Project, Loyola University New Orleans

Why do some people call forced labor “trafficking” while some call it “slavery”? Are we using these terms too loosely? Too insensitively? Are there alternatives? How can we be precise and effective in our use of language? These are all questions that emerge when practitioners, scholars, and the media begin working in this diverse and complex field. In this interactive discussion, the presenter will explain the nuanced conceptual frameworks of “trafficking” and “slavery” and guide a discussion regarding the debates about language, meaning, and history that these words evoke. Participants will learn the legal and sociological differences between “trafficking” and “slavery” and be able to explain the political, legal, and historical reasons people object to these terms.

- **Training Level:** Intermediate

**Effective Anti-Human Trafficking Tools and Strategies for Collective Impact in Your County and Beyond...**
Anne Friesen, EdD, Executive Director, Friend to Friend  
Dare Spicer, BA, Executive Director, Randolph County Family Crisis Center  
Jan Mullis, Human Trafficking Community Educator, Friend to Friend  
Christine A. Mills, MSW, Community Educator, Randolph County Family Crisis Center

This presentation will share prevention, programing, and response system tools and strategies to help participants foster collective impact against human trafficking in their communities. Topics include the “Thousand Eyes Wide Open” public awareness campaign, and building a regional multidisciplinary response system. Participants will be able to articulate a victim-centered approach to protecting youth, describe efforts for empowering a community to address human trafficking, and list the resources and tools needed to implement and improve a multidisciplinary rapid response task force in their community.

- **Training Level:** All Levels

**4:30 p.m. ADJOURNMENT**
This presentation will provide an overview of the history of the Project NO REST Outreach efforts, the outcome of these efforts, and future goals. Careful planning and cross-disciplinary collaboration played a key role in the success of Project NO REST Outreach. Researchers, service providers, local government officials, and media experts all played a part. We’ll also discuss the application and impact of outreach and training in today’s ever-changing media and information environment.

Project NO REST Human Trafficking Screening Tool (PNR-HTST): A Semi-Structured Interview Approach to Assessing Risk for Sex and Labor Trafficking
C. Joy Stewart, MSW, Research Assistant Professor, UNC School of Social Work

Screening for human trafficking is a challenge for many agencies serving potential victims. This session will provide an overview of current approaches and tools for screening in human trafficking. In addition, the session will include a detailed review of the Project NO REST Human Trafficking Screening Tool (PNR-HTST), which is being implemented in pilot sites across the state. This session will assist participants in choosing an approach to screening that works best for their agencies.

- Training Level: Beginner and Intermediate

Connecting with Survivors: Outreach and Training Approaches
Kat Andberg, MFA, Project WEST NC Coordinator, Our VOICE
Sarah McDaniel, MPH, Project NO REST Coordinator, Our VOICE

Project WEST NC will present its model, successes, and challenges regarding the implementation of the project. Areas to be covered include direct services, community organization and response, and education and training.

- Training Level: Beginner

My Textbook Never Taught Me That: Seeing Human Trafficking through the Eyes of Survivors
Lanie George, Human Trafficking Survivor and President and Founder, Redeeming Joy
Monique Johnson, BS, Program Director, Redeeming Joy

It has been said that the best service providers are those who listen to and learn from those who they are serving. This interactive session will give the participant an opportunity to see the services that they may be offering through the eyes of a human trafficking survivor. Building trust is a key component of healing. Services for survivors should empower and heal, not enable or harm. Facilitators discuss knowledge gained from life experiences and their work with survivors at Redeeming Joy, a restoration house that offers sustainable recovery for women over 18 who have survived sexual exploitation or human trafficking. Participants will identify best practices from the perspective of a survivor and learn how to discuss services with survivors that will empower the survivor.

- Training Level: Intermediate

Raising Up the Next Generation: A Guide to Empowering Youth in the Fight against Human Trafficking
Emily Davis, Founder and CEO, Humans for Justice
Dade Hundertmark, President and Chief Strategic Officer, Humans for Justice
Emily Solis, Director, Humans for Justice
Julia Loomer, BSPH, Chief Operating Officer, Humans for Justice

Participants will learn how to effectively empower youth to raise awareness about human trafficking and participate in anti-human trafficking efforts. The session provides action steps and best practices for engaging youth in the statewide conversation about human trafficking. This session will contain a panel discussion, hands-on activities, and group work to help build a bridge between enthusiastic future advocates and existing organizations.

- Training Level: Beginner
Managing Emotional Labor in High Stress Jobs
Leisha Davis, PhD, Professor of Public Administration, UNC School of Government

This session will introduce the topic of emotional labor, the process of projecting an emotion – e.g., calm, courtesy, compassion – while feeling another, e.g., frustration, sadness or anger. Emotional labor is a valued asset for the organization, but one that can produce stress on the laborer, which in turn leads to physical effects. Participants will be able to describe the concept of emotional labor, discuss the importance for individual and organizational health, and identify individual and organizational strategies for harnessing emotional labor.

- Training Level: Intermediate

Responding to Victims: How Does it Look in NC?
Kiricka Yarbough Smith, BSW, Human Trafficking Program Director, NC Council for Women and Youth Involvement
Pam Strickland, BA, Founder and Executive Director, Eastern North Carolina Stop Human Trafficking Now
Patricia Witt, BS, Co-Founder and President, Partners Against Trafficking Humans in North Carolina (PATH-NC)

Leaders from the North Carolina Coalition Against Human Trafficking discuss how North Carolina is responding to tips and calls from the time a tip is received or a victim self-identifies all the way through prosecution. Steps include reporting, investigation, immediate response, victim care, prosecution, and after care. Discussion will also include gaps in the system and ways to bridge those gaps. The role of Rapid Response Teams and how to join or start one will be discussed. The roles of law enforcement, DSS, and direct service providers in identifying and responding to trafficked individuals will be highlighted.

- Training Level: Intermediate

One Size Does Not Fit All: Tailoring Human Trafficking Solutions to Your Community
Shawna Pagano, MSW, Mecklenburg County Project NO REST Coordinator, Pat’s Place Child Advocacy Center

Best practices and research on the issues surrounding human trafficking are still relatively new when compared to other forms of violence. Universally adopted evidence based responses to trafficking do not yet exist resulting in diverse response models. Each community is unique and has different strengths, gaps, and challenges. Therefore, the response to human trafficking must be tailored to fit the unique needs of each community. This session will focus on the various response models to human trafficking and what might work best in YOUR community. Examples of response models to be discussed are those that originate in Dallas (the model is police driven, with all victims interviewed by law enforcement), Atlanta (the model is based in a children’s hospital), and Connecticut (the model is driven by DSS). There will be a discussion of the features of the different response models, as well as on how to choose and implement the models. In addition, we will discuss how to assess the unique characteristics of your community to inform the model that would best meet its needs.

- Training Level: Beginner and Intermediate

The Rural Challenge: Addressing Complex Needs for Victims in Low-Population Areas
Traci Klein, BA, Executive Director, True Justice International
Kathy MacMoran, LPC, LCAS-A, BCPC, Grace Projects Director, True Justice International

Victims and survivors of human trafficking have multiple and complex needs. Addressing these needs can be particularly challenging in rural areas, which often have fewer service providers, particularly specialists. This challenge is particularly salient in North Carolina, where 80 of the state’s 100 counties are classified as rural by the US Census. The presenters will discuss service gaps—particularly in mental health and substance abuse treatment—and share how they have worked to overcome this “rural challenge” while working with victims in their New Bern-based agency. They will also discuss their use of trauma-informed therapy with survivors and other ways in which they facilitate healthy lifestyle choices and positive growth in survivors.

- Training Level: Intermediate to Advanced
Establishing a Collaborative Relationship Between Law Enforcement and the Lead Victim Service Provider
Pete Twedell, Founder and Executive Director, 5 Sparrows
Adam Farhnam, Senior Sergeant, Human Trafficking Unit, Cumberland County Sheriff’s Office

Effective work against human trafficking at the community level requires routine collaboration between numerous agencies and organizations. Arguably the most important relationship is the one between law enforcement and the lead victim service provider. This session will address the process and best practices through which a solid relationship is formed and improved and discuss the benefits from a strong relationship. Participants will learn best practices for building relationships between lead victim service providers and law enforcement, identify techniques to improve collaboration and communication, and understand the methods used to transfer a victim's trust from law enforcement to the victim service provider and vice versa.

- Training Level: Beginner and Intermediate

Not Just an After-School Job: An Introduction to Child Labor Law
Meghan Melo, JD, Staff Attorney, Farmworker Unit, Legal Aid of North Carolina
Richard Blaylock, BS, District Director for NC, U.S. Department of Labor, Wage & Hour Division

This presentation will discuss opportunities to intervene when child labor is suspected. Attendees will receive an overview of the specific age and circumstances a child is legally allowed to work under the Fair Labor Standards Act (FLSA) and how the FLSA can be enforced on behalf of child labor victims. We will discuss exceptions and specific rules that relate to certain industries such as agriculture and family-owned businesses. This presentation will explain the Wage and Hour Division investigation and enforcement process for a child labor case. The presentation will then focus on how the WHD is reporting and referring human trafficking found during the course of investigations. Legal Aid will also look at remedies a survivor of child labor can bring on his or her own behalf, outside of the WHD investigation. We will discuss industries where child labor has been identified such as: agriculture, door-to-door magazine sales, restaurants, and lifeguard management. The presentation will conclude with a discussion of how attorneys, case managers and other social service providers can share information with WHD. Case examples will be discussed.

- Training Level: Beginner

Beyond DSS and Law Enforcement: Engaging Local Governments in the Work
Margaret Henderson, MPA, Lecturer, UNC School of Government
Nancy Hagan, PhD, Senior Human Trafficking Analyst, UNC School of Social Work

Local government staff such as sanitation workers, tax assessors, code inspectors and others work in or near homes and businesses every day. Librarians and others interact with people daily in open public spaces. These individuals can be part of the effort to address human trafficking in our communities. This session will describe the learning gained and the resources developed as a result of focus groups held with local government staff in early 2018. In addition to the need for receiving training or assistance in developing reporting protocols, local governments can be allies in building public awareness about trafficking.

- Training Level: All Levels

Mindful Action: Lasting Transformation Isn’t a Quick Fix
Linda Royster, MACP, LPCA, Executive Director, The Anchor House

We have become aware of sex trafficking, its prevalence, and identified its victims/survivors. Now what? The restorative power of interpersonal engagement as a cornerstone of healing is the actionable care that moves providers from awareness to care that is transformative. This session will explore relational components that enhance the potential for long-term healing for victims/survivors.

- Training Level: All Levels

2:00 p.m. BREAK

2:15 p.m. Keynote Presentation

A Call to Action - Integrating Survivor Leadership into All Aspects of Services and Investigations
Emily Waters, LCSW, MPA, PhD(c), Director of Human Trafficking Programs, The Safe Center

Human trafficking is a complex problem, and fighting it requires a team approach. To help those impacted by human trafficking, communities in North Carolina and across the nation have assembled experts from a variety of disciplines. But all too often, a vital voice is missing: that of the survivor leader. In this closing keynote, Emily Waters, a celebrated trainer, consultant and researcher as well as a human trafficking survivor, will issue a call to action for communities to include survivor leaders in all aspects of their work.

3:30 p.m. ADJOURNMENT
PROJECT NO REST 2018 ANNUAL CONFERENCE
AWARENESS TO ACTION: PROACTIVELY CONFRONTING HUMAN TRAFFICKING IN NC COMMUNITIES
August 7-8, 2018

Credit

Category A-NC Psychology Credit
This program will provide up to 11 contact hours of (Category A) continuing education for North Carolina Psychologists. No partial session credit will be given.

Contact Hours
Certificates reflecting 11 contact hours of education will be awarded at the completion of the program.

North Carolina Public School Personnel Renewal Credit (PSPR)
Certificates for 11 contact hours of education will be awarded at the completion of the program.

Continuing Legal Education (CLE)
This course has been approved by the North Carolina State Bar Board of Continuing Legal Education for 11 hours of CLE credit.

NCJA and CICP
This conference has been approved by the North Carolina Justice Academy (NCJA) for 11 credits and has also been approved towards the Criminal Investigation Certificate Program (CICP).

Handout & Evaluations

Handouts will be available online only. One week prior to the program, registrants will receive a confirmation email with instructions to access handouts along with other program information.

Evaluations will be emailed after the program. Once the evaluation has been completed, your certificate will be available.

Program Location
The conference is being held at the New Bern Riverfront Convention Center, 203 S. Front Street, in New Bern, North Carolina. Directions can be found at their website, www.visitnewbern.com.

Accommodations
A block of rooms has been reserved at the Double Tree by Hilton New Bern Riverfront hotel for a rate of $117.00 per night for a standard room. This rate is for August 6 and 7. This rate is available until July 19 or until the rooms are filled. Please contact the hotel at (252) 638-3585 and mention the group name Project No Rest Annual Human Trafficking Conference to receive this special rate.

You may also reach the hotel and reserve your rooms by clicking this weblink.
PROJECT NO REST 2018 ANNUAL CONFERENCE
AWARENESS TO ACTION: PROACTIVELY CONFRONTING
HUMAN TRAFFICKING IN NC COMMUNITIES
August 7-8, 2018

Registration Information

SEATING IS LIMITED—PLEASE REGISTER EARLY TO ENSURE A SPACE

Registration is available online only at www.easternahec.net.
To register for this program, please create or update your MyAHEC account at my.ncahec.net.
Payment is due upon registration. To have your employer pay, please have them contact us.

Registration (received by July 31, 2018) ................................................................. $150.00
Registration (received after July 31, 2018) ............................................................. $175.00

For those desiring CLE credit, there will be an additional $40.00 credit fee. You will have the opportunity to select and pay for this credit during online registration.

The registration fee includes all program materials, credit, coffee, and lunch on both days.

Participant contact information (names and email addresses) will be shared with Project NO REST in order to send you educational activity information and updates on human trafficking awareness and related events. Participants will be able to opt-out when checking in at the conference.

By attending this event, I acknowledge that Eastern AHEC staff and/or their designees including news media may take general (not close-up) photos or videos of this event for marketing/publicity purposes, and I further allow my likeness to be used in this manner. If I do not wish to appear in these photos or videos, I understand that it is my responsibility to notify Eastern AHEC staff so my preference can be met.

Eastern AHEC Cancellation Policy

• To be eligible for a refund, cancellations MUST be emailed to easternahec@ecu.edu at least one week in advance of the activity
• NO refunds will be given for cancellations less than one week prior to the activity
• For continuing professional development activities canceled more than one week prior to continuing professional development activity:
  • A $35.00 fee will be deducted from the refund OR
  • The registrant may elect to apply the full amount toward a future Eastern AHEC continuing professional development activity being held within one year
• Substitutions are welcome; advanced notice encouraged

Americans with Disabilities Act

Individuals requesting accommodation under the Americans with Disabilities Act (ADA) should contact the Department of Disability Support Services at (252) 737-1016 (Voice/TTY) at least five business days prior to the program.

If you would like more information on the program, please call Mental Health Education at (252) 744-5215.