# How to Read Analyses

## Before You Begin Reading

<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
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<tbody>
<tr>
<td>What kind of text is it?</td>
<td>Collins's essay is a rhetorical analysis of a speech. It was published in 2005 in the Guardian, a leading British newspaper that is read widely around the world.</td>
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<tr>
<td>Who wrote it?</td>
<td>Tim Collins served as a colonel in the British Army, and in 2003 he gave a moving speech to his soldiers in Iraq before they entered battle that earned international acclaim.</td>
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<td>Who is the intended audience?</td>
<td>The Guardian appeals to a general audience interested in current events.</td>
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## Read the Text at Least Twice and Make Notes

<table>
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<td>What is the focus of the analysis?</td>
<td>Collins announces in the first paragraph that his focus is Marie Fatayi-Williams’s extemporaneous speech on losing her son to a terrorist’s bomb.</td>
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<td>What is the significance of the analysis?</td>
<td>Collins asserts that Fatayi-Williams gives voice to the pain suffered by the people of Britain in the 2005 terrorist attack. Collins also examines how people can give eloquent speeches spontaneously in times of crisis.</td>
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<td>How does the writer represent himself or herself?</td>
<td>Collins represents himself as deeply involved through his personal history of serving as a commanding officer in war.</td>
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<td>How would you characterize the style?</td>
<td>Collins’s style is both analytical and personal—the latter because he connects his own experience of speaking to soldiers on the eve of the Iraq war to Marie Fatayi-Williams’s outcry over the loss of her son.</td>
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How is it organized?
This map shows the organization of "Straight from the Heart," which begins on the following page.

Beginning paragraph
Paragraph 1
- Collins identifies Marie Fatayi-Williams' speech as the subject of his analysis.

Background
Paragraph 2
- Collins reports the tragic circumstances of Fatayi-Williams' speech.

Genre
Paragraph 3
- The genre is speech delivered on a momentous occasion that is intended to inspire others to action.

Analysis of rhetorical techniques
Paragraph 4
- Collins analyzes the form and language of Fatayi-Williams' speech. Allusions to the Bible and the Koran connect the speech to a long tradition.

Analysis of the occasion
Paragraph 5
- Collins brings in his own experience of speaking from the heart in a time of crisis, which gives him credibility.

Analysis of ethos
Paragraph 6
- Collins analyzes why Fatayi-Williams is convincing.

Analysis of the significance
Paragraph 7-9
- Collins finds the speech to be of lasting importance for giving comfort to the victims and challenging the goals of terrorism.

Mary Fatayi-Williams' speech
Paragraph 10ff
- Fatayi-Williams asks what terrorism accomplishes and concludes with a plea to end hatred.