Exercise in Critiquing Ethos

1. “Report Finds For-profit Colleges Serve Shareholders over Students”

_The Washington Post_ (www.washingtonpost.com) owns Kaplan, a leading international provider of educational and career services for individuals, schools, and businesses, including test preparation. If the _Post_ runs a series of articles on for-profit educational institutions, what should you consider?

2. Article via Gale Info Trac's _Student Edition_ Database:

Who profits? Who Author(s): eating for-profit schools, service members and veterans should do their homework before enrolling to make sure the degree program is right for them

_Eric Minton_


Document Type: Article

Full Text:
Brian Hawthorne wants reform in government policy concerning _for-profit colleges_ and military education benefits. As a member of the board of directors for Student Veterans of America (SVA), SSG Hawthorne, USAR, has seen too much evidence of veterans and military members mistakenly enrolling in _colleges_ that focus more on _profits_ than professors while taxpayer dollars enrich the _college's_ shareholders via Veterans Affairs (VA) and military services' education benefits.

It's important to note that SSG Hawthorne himself has an associate's degree from American Military University (AMU), a _for-profit_ school based in Charles Town, W.Va. SSG Hawthorne, who completed two tours in Iraq, took all his AMU classes online, the bulk of them while he was deployed. After two years of study, he graduated in 2001 and has since earned his bachelor's degree from George Washington University, Washington, D.C., and is working on a master's in political management.

A trade publication for active and reserve officers. Offers news in force activities of the Army, Navy, Air Force, Coast Guard, Public Health Service, and National Oceanic and Atmospheric Administration. Also reports congressional and administrative actions affecting uniformed services.

3. Article via EBSCO Host's _MAS Complete_ Database:

_Do For-Profit Schools Pass the Test?_

Authors: _LIU, MICHELLE CAMACHO_

Source: _State Legislatures_, Jun2011, Vol. 37 Issue 6, p15-17, 3p

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Full Text: A cover of the New Yorker magazine once famously parodied the Manhattan view of the world. New York City dominated the globe. Cities like Chicago and Los Angeles were pinpricks on the map, with a distant blue swath of the Pacific Ocean touching a barely visible Asia at the margin. Today, our view of for-profit higher education resembles a Manhattanite trying to see past Broadway—the University of Phoenix looms disproportionately large and blocks our view.

Phoenix has been featured in nearly every recent commentary on for-profit higher education. It is the first, and often the only, example given of the sector, and its activities and operations are studied and talked about more than those of any other for-profit institution. Captivated by this one university, we pay almost no attention to the rest.